



Subject with Code: ED(18HS0815)

Course & Branch: B.Tech (Common to ALL)

Year & Sem: IV B.Tech-I Sem

Regulation:R18

Unit-1

Introduction to Entrepreneurship

1	a.	Differentiate between entrepreneur and manager.	[L5,CO1]	2M
	b.	Define Women Entrepreneurship.	[L5,CO1]	2M
	c.	Who is an entrepreneur?	[L2, CO1]	2M
	d.	Analyze the Rural Entrepreneurship?	[L3, CO2]	2M
	e.	Define the Functions of an entrepreneur	[L2,CO1]	2M
2	a	Do you think that entrepreneurs are supporting and developing the economy of a country?	[L5,CO1]	5M
	b	Justify that entrepreneurs are born not made?	[L4,CO1]	5M
3		What are the Challenges faced by entrepreneurs in India	[L 3,CO2]	10M
4	a	Explain the advantages of an entrepreneurship in country growth	[L2,CO1]	5M
	b	What is meant by an Entrepreneurship?	[L1,CO1]	5M
5	a	Define social entrepreneurship. What are the risks and challenges that are faced by the social entrepreneurs?	[L2,CO1]	5M
	b	Do you think Arvind Kejriwal possess entrepreneurial qualities?	[L6,CO1]	5M
6	a	Write a note on corporate entrepreneurship	[L2,CO1]	5M
	b	Briefly explain various types of entrepreneurs.	[L2,CO1]	5M
7	a	What is the Role of Women Entrepreneurship in India?	[L1,CO1]	5M
	b	Identify the problems faced by an entrepreneur in India.	[L3,CO1]	5M
8		Does the entrepreneurs requires intrapreneurial skills for running the business successfully? Comment	[L4,CO1]	10M
9		Why many women now a days prefer to start their own ventures rather than pursuing traditional career paths?	[L5,CO1]	10M
10		Give brief explanation about Rural and Urban Entrepreneurship	[L2,CO1]	10M

Unit-2

Small Business and Its Importance

1	a.	Explain the concept of small business.	[L2, CO2]	2M
	b.	Role of MSMEs-Discuss.	[L1, CO2]	2M
	c.	Forms of Business Organization-Explain.	[L1, CO2]	2M
	d.	What are the Features of cooperative society?	[L2, CO2]	2M
	e.	Define leasing.	[L2, CO2]	2M
2	a	What is the Importance's of small business?	[L3,CO2]	5M
	b	How are MSMEs helpful to develop Economic Development	[L5,CO2]	5M
3		Construct the selecting Steps for Starting MSMEs.	[L6,CO2]	10M
4		Examine the role of government in supporting MSMEs in India	[L4,CO2]	10M
5	a	Explain the various motivational initiatives of the central and state government to promote entrepreneurship in India	[L5,CO2]	5M
	b	Write a short note on the form of business organization	[L2,CO2]	5M
6	a	Suppose Ms. Malvika wants to open a food joint, which form of business you would recommend to her and support your answer.	[L6,CO2]	5M
	b	Illustrate the problems of MSME	[L3,CO2]	5M
7		What are the salient features of partnership firm?	[L3,CO2]	10M
8	a	List out the advantages and disadvantages of Partnership business.	[L4,CO2]	5M
	b	If you start a business, which form of ownership would you prefer and why?	[L5,CO2]	5M
9	a	How do you define Cooperative Society?	[L1,CO2]	5M
	b	What are the special forms of business ownership?	[L1,CO2]	5M
10		Summarize about Licensing and Leasing and Franchising.	[L3.CO2]	10M

Unit-3

Innovation and Idea Generation in Entrepreneurship

1	a.	What is meant by an Invention?	[L1,CO3]	2M
	b.	Methods of generating ideas and Opportunity.	[L3,CO3]	2M
	c.	Write short notes on Trade mark.	[L2,CO3]	2M
	d.	Explain about E-commerce in business.	[L2,CO3]	2M
	e.	Intellectual Property Rights (IPRs)-Discuss.	[L1,CO3]	2M
2	a	Creativity and Innovation are interrelated or different. Comment.	[L3,CO3]	5M
	b	Justify the concept of Innovation.	[L3,CO3]	5M
3	a	Examine the importance of Innovation in Entrepreneurship.	[L4,CO3]	5M
	b	Find the advantages of Innovation in Business.	[L1,CO3]	5M
4	a	Select the best sources of Innovation in Business.	[L3,CO3]	5M
	b	Entrepreneurs realize that every event and each situation is a business opportunity'. Comment.	[L4,CO3]	5M
5		Develop the consequence of Invention in Entrepreneurship.	[L3,CO3]	10M
6	a	List out the problems faced by start-ups without IPRs?	[L3,CO3]	5M
	b	What are the difficulties faced by start-ups without the IPRs?	[L2,CO3]	5M
7	a	Outline the sources of idea generation.	[L2,CO3]	5M
	b	Tell about the Techniques of generating new ideas.	[L1,CO3]	5M
8	a	Write short note on Trademark and Trade Secrets.	[L2,CO3]	5M
	b	Write short note on Copy Rights and Patents.	[L2,CO3]	5M
9		What are the sources of information for starting a business?	[L1,CO3]	10M
10		What is intellectual property and its importance?	[L1,CO3]	10M

Unit-4

Entrepreneurial Motivation

1	a.	What is meant by Motivation?	[L1,CO4]	2M
	b.	What are the Sources of financing?	[L2,CO4]	2M
	c.	List out the Maslow's classification of needs.	[L2,CO4]	2M
	d.	Identify the different phases of EDP.	[L2,CO4]	2M
	e.	Define Women Entrepreneur.	[L1,CO4]	2M
2	a	Construct the motivational factors influencing the entrepreneurs.	[L3 CO4]	5M
	b	What is meant by Motivation? What are various Motivational theories explain in detail.	[L1 CO4]	5M
3	a	Outline the EDP and discuss its advantages.	[L2 CO4]	5M
	b	Extend EDP and write about its disadvantages.	[L2 CO4]	5M
4	a	Write short note on Debt capital.	[L2 CO4]	5M
	b	Make a note on Seed capital.	[L3 CO4]	5M
5	a	What is Venture Capital and its advantages?	[L1 CO4]	5M
	b	Examine about consultancy organization.	[L4 CO4]	5M
6	a	Discuss the role played by the entrepreneurship development institute in promoting entrepreneurship in India.	[L4 CO4]	5M
	b	What is the role of government agencies in small business?	[L1 CO4]	5M
7	a	Entrepreneurship development program is the process of grooming entrepreneurs – Elucidate.	[L5 CO4]	5M
	b	List out the needs for Entrepreneurship Development Programmes.	[L4 CO4]	5M
8	a	What is the scope of entrepreneurship development in India?	[L1 CO4]	5M
	b	Give your opinion about the various schemes offered by government for promoting Entrepreneurship in India	[L4 CO4]	5M
9	a	List out the successful women entrepreneurs.	[L4 CO4]	5M
	b	What are the opportunities for entrepreneurs in current scenario?	[L5 CO4]	5M
10	a	How are entrepreneurship development programs helpful to an entrepreneur explain?	[L4 CO4]	5M
	b	What are the various sources of finance for entrepreneurs in India?	[L4 CO4]	5M

Unit-5

Project Planning and Feasibility Study

1.	a.	What is feasibility report?	[L1,CO5]	2M
	b.	What are the sources of business an idea?	[L1,CO5]	2M
	c.	What is Project and explain its need?	[L1,CO5]	2M
	d.	Define Project Life Cycle.	[L2,CO5]	2M
	e.	What is Project Appraisal?	[L2,CO5]	2M
2	a	Define project Management? Determine the stages of project management process.	[L2,CO5]	5M
	b	Make note on features of the Project.	[L3,CO5]	5M
3	a	Justify the stages of planning process.	[L3,CO5]	5M
	b	Examine the results of technical feasibility study	[L4,CO5]	5M
4	a	How did you prepare project Repot	[L5,CO5]	5M
	b	List the areas that are covered in the feasibility study.	[L4,CO5]	5M
5	a	Explain the role of project planning in entrepreneurship	[L2,CO5]	5M
	b	Explain the steps involved in the preparation of project feasibility report.	[L3,CO5]	5M
6	a	What are the criteria for selecting a particularproject? What are the subject matters behindpreliminary project report preparation?	[L5,CO5]	5M
	b	Explain precautions taken while prepare a ProjectReport	[L2,CO5]	5M
7	a	How does Project management help the entrepreneur in entrepreneurship?	[L1,CO5]	10M
8	a	How do you design a project? Explain its steps.	[L3,CO5]	5M
	b	What is the need of project designing?	[L1,CO5]	5M
9	a	Describe about Project post Feasibility analysis.	[L2,CO5]	5M
	b	How can a feasible about Economic and Industry analysis?	[L2,CO5]	5M
10	a	Write about Financial requirements for preparation of Project.	[L2,CO5]	5M
	b	What is meant by Market analysis in Project?	[L1,CO5]	5M

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